

## 1. What does this Privacy Policy do?

This "**Privacy Policy**" contractually regulates how we collect and use your information and your rights in this regard. Please read this Privacy Policy carefully before entering the [Ntataise ECD Championship](#) ("**the Challenge**") on our "**Website**" ([app.ntataise.org](http://app.ntataise.org)) or using our Website. This Privacy Policy will apply to you, and creates a legally binding contract between us ("us" being the [trustees of Ntataise](#) and "you" being the browser / user of our Website), whenever you use or access our Website.

## 2. When does this Privacy Policy apply?

You agree that this Privacy Policy applies when you access or use our Website.

## 3. Changes to this Privacy Policy

Unless notice is required in terms of the law, we may change the terms of this Privacy Policy from time to time in line with any changes that the law or our internal business operations require, without prior notice. The version of this Privacy Policy that is displayed on the Website at the time you visit and / or use our Website will apply to and regulate our relationship. It is your responsibility to consider the Privacy Policy each time you use our Website. **If you do not agree with any terms of this Privacy Policy, you must stop using our Website.**

## 4. Our commitment

This Privacy Policy and your right to privacy is important to us. We are committed to taking steps to protect your privacy when you use our Website. We implement business practices that comply with all relevant legislation and take special precaution in respects of the protection of children's personal information in line with the Laws in force not and in future. In this Privacy Policy, we explain how we will use and protect your personal information.

## **5. What is personal information?**

If we refer to "personal information" or "information" in this Privacy Policy, we mean personal information as of the users and includes but is not limited to, your full name, surname, email address, identity number, contact details, location and other data or information which you may upload to the Website. If you are under the age of 18 (eighteen), your personal information will qualify as "children's personal information" for purposes of this policy, and our organization shall undertake to put in place further protection.

## **6. Collecting your personal information**

We collect personal information about you when you use our Website, communicate with us and/or submit or upload information or data to the Website. We may also collect information about you from third parties by using our website you expressly agree to the collection of the information.

## **7. Use of Cookies**

When you use our Website, we may automatically receive and record information on our server logs from your browser which may include your location, IP address, cookie information, and the page you requested. This is statistical data about browsing actions and patterns and does not identify any individual. We may also obtain information about your general internet usage through a cookie file which is stored on the hard drive of your computer. Cookies enable us to improve our service to you, estimate our audience size and usage patterns, store information about your preferences and recognize you when you return to our Website.

In some instances, we may collect and store information about your location. We convert your IP address or mobile GPS data into a rough geo-location. We may use location information to improve our business and the Challenge and its related activities for you.

You can set your web browser to refuse cookies, but if you do this you may not be able to enjoy the full use of our Website and you may not be able to take advantage of certain additional activities or promotions we may run relating either to the Challenge or to offerings from our partners / sponsors.

Please note that third parties who advertise on our Website may also use cookies, but we do not have access to, or control over them, and therefore cannot take responsibility for them. However, you can also disable these cookies in your web browser settings.

## **8. Links on our Website**

Our Website may include links to other apps or third-party websites which do not fall under our supervision. We cannot accept any responsibility for your privacy or the content of these links. You use these links at your own risk, and we will not be liable for any harm that you may incur when using these links.

## **9. How we use your information**

We use your information to make our Website and the Challenge available to you and generally for purposes of our relationship. We will process your personal information for the purposes set out in this Privacy Policy and for any other legally justifiable purpose, such as for purposes of complying with the law or for our legitimate business interests. We will not process any children's personal information in such a way so as to adversely affect the individual privacy of that child.

## **10. Information that we store and use**

We generally store and use the following information: your first name(s), surname, address, phone numbers, email address, IP address or cookie information, location information, demographic information including your age and gender, your submissions as a part of the Challenge and any other information which we reasonably need to perform our obligations in terms of facilitating the Challenge.

## **11. Purposes for processing information**

We will only process adequate and relevant information to:

- Facilitate the running of the Challenge and/or to distribute prizes;
- Operate, manage and process your user account for the purposes of your participation in the Challenge;
- Contact you by email, sms, or other means to inform you of any prizes which you may have won or any other Challenge related information;
- Contact you about our related products, services, and/or opportunities that may be available to you (you can always opt-out from marketing communications);
- Enable our partners / sponsors to contact you about related products, services and/or opportunities;

- Monitor and analyse use of the Website or the Challenge and its related goals and performance indicators;
- Form a view about you as an individual and to identify, develop or improve products that may interest you;
- Carry out market research, business and statistical analysis;
- Carry out audits;
- Perform other administrative and operational tasks like testing our processes and systems;

We may use your information for other purposes if the law allows for it, or if you consent to it, or if it is in the public interest. Further, any processing of children's personal information will only be done upon receiving consent to do so or in terms of any other legal justification to do so.

## **12. Right to object**

You may, on reasonable grounds, object to us using your information. If you object, we will stop using your information, except if the law allows its use. If you object to us using your information, please take note of the fact that this may affect the functioning and management of the Challenge and its related activities in relation to you.

## **13. Sharing of personal information**

We will keep your personal information confidential and only share it with others in terms of this Privacy Policy, if you consent to it, or if the law requires from us to share it. We have trusted relationships with carefully selected third parties who perform services for us. All these service providers, partners / sponsors have a contract with us in terms whereof they have a legal obligation to secure your personal information and to use it only in a way that we permit, especially having regard to the nature of the information being children's personal information.

In general, we may share your information with our affiliates, partners / sponsors, third party service providers, regulatory and governmental authorities (if they request us to do so), and any other third party if the law requires from us to share it.

For the avoidance of doubt the use of our website shall expressly allow us to share your Personal Information with our trusted third parties.

## **14. How secure is your information?**

We are committed to implementing appropriate technical and other security measures to protect the integrity and confidentiality of your information. We protect and manage information that we hold about you by using electronic and computer safeguards like firewalls, data encryption, and physical and electronic access control to our buildings.

We only authorise access to information to those employees who require it to fulfil their designated responsibilities and such information will not be processed in any way so as to adversely affect your privacy.

## **15. Quality and access to your information**

We want to ensure that your information is accurate and up to date. You may ask us to correct or remove any information that you think is inaccurate, by sending us an email to [info@ntataise.org](mailto:info@ntataise.org).

You have the right to request us to provide you with information that we hold about you. You must contact us directly to do so or send an email to [info@ntataise.org](mailto:info@ntataise.org).

## **16. Retention of information**

We retain information in accordance with the required retention periods in law, for the purposes of processing your information in terms of this Privacy Policy or the Challenge Terms, or for legitimate business purposes.

We may keep information indefinitely in a de-identified format for research and statistical purposes or for the benefit of our partners / sponsors. Personal information that is de-identified cannot be used to identify you.

This Privacy Policy also applies when we retain your information, even if our relationship has ended.

## **17. Trans-border flow of information**

We may transfer your information to foreign countries for retention purposes or if our service providers are cross border or use systems cross border. If you continue to use our Website, you expressly agree that we may transfer the information cross border for these purposes.

## 18. Security breach

We will report any security breach to the Communications Authority and to the individuals or companies involved. If you want to report any concerns about our privacy practices or if you suspect any breach regarding your information, kindly notify us by sending an email to [info@ntataise.org](mailto:info@ntataise.org).

## 19. Lodging a complaint

If you believe we are using your information unlawfully, please first contact us to try and resolve your concerns. However, you may lodge a complaint with the Communications Authority

## 20. Legal disclosure

- Site owner: The trustees of Ntataise
- Legal status: Ntataise is a trust, founded and duly registered in terms of the applicable laws of South Africa
- Trustees: Simon Mokalodise, David McCall, The Queen Mother Dr Semane B Molotlegi, Maggie Nkwe, Jane Evans, Johannes Machatola, David Evans.
- Description of the main purpose of Ntataise: To ensure that growing numbers of children living in disadvantaged communities of South Africa gain access to quality early childhood development opportunities that support their physical, emotional and cognitive growth. To achieve this, Ntataise focuses on supporting the development of leaders, specifically women within the sector, both at grassroots level in community-based programmes and in the training organisations which support these women working directly with young children.
- Email address: [info@ntataise.org](mailto:info@ntataise.org)
- Physical address: Stand 1617, Rammulotsi, Viljoenskroon, Free State
- Postal address: PO Box 41, Viljoenskroon, 9520, South Africa